

Ruby Colour School

Diploma in Colour Design

Diploma in Environmental Colour Design and Psychology

Description:

This course will provide you with the knowledge and skills for professional colour consulting and environmental colour design.

We incorporate practical hands-on experience and put theory into context, developing the necessary visual and sensory awareness skills for you to confidently analyse spaces, and provide creative colour, style and design solutions.

Our holistic approach to colour encompasses the dimensional benefits of colour and its psychology, promoting awareness of colour's ability to enhance lives and the built environment.

Topics:

Module 1 Introduction to Colour Design

- What is colour?
- Basic colour theory
- Principles of design
- Role of the professional colour designer
- Environmental colour design - developing a holistic approach
- Understanding your clients and yourself through colour
- Introduction to professional colour tools
- Professional presentation – visuals, image and expectations

Module 2 Colour Psychology

- Colour and meaning - a psychological perspective
- Colour and human response
- Early man and environment
- Colour, light and wellbeing
- Colour, temperature and physiological response
- Impact of colour on mood, behaviour and perception
- The psychological colour wheel –colour associations and meanings
- Cultural influences and colour symbolism

Module 3 Designing Colour Schemes & Palette Development

- Meeting the client - discussing the brief and client analysis
- On-site analysis of space
- New and existing spaces – factors and considerations
- Influences and inspiration
- Colour and mood creation
- Function and aesthetics
- Colour tools - paints, materials and finishes
- Local suppliers and industry contacts
- Colour, light, aspect and lighting
- Interiors – analysis and colour design
- Exteriors – analysis and colour design

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Module 3 Designing Colour Schemes & Palette Development continued

- Practical skills development in colour application
- Local colour and nature's palette
- Traditional colour palettes
- Contemporary colour design, approach and styling
- Colour trends and forecasting
- Location, climate and building design
- Residential, commercial and special-use applications
- Creating colour schemes, schedules and colour boards

Module 4 Presenting your Concept to the Client

- Professional image and presentation
- Presentation of schedules, colour boards and sampling
- Effective communication of your colour and design ideas

Module 5 Colour & Personality

- Subjective colour response - influence and factors
- Colour and the four temperaments
- Harmonising (tonal) colour palettes
- Synesthesia

Module 6 Colour Awareness & Environmental Colour Therapy

- Colour and homeostasis
- Colour for harmony, alignment and well-being
- Colour therapy in built environments

Module 7 Applied Colour Psychology & Communication

- Colour and context
- Environments – residential and commercial
- Business – branding and identity
- Personal – image and self expression
- Product – design and image creation

Module 8 You as a Colour Professional

- Developing your business
- Creating your niche and business identity
- Your personal and professional style
- Networking, industry groups and professional associations
- Exploring colour services and avenues
- Work opportunities and freelance consulting