

Resene TradeLines

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“ With the Resene Multi-Finish colour chart ruling the colour roost for more years than one cares to admit one can remember, it has had a complete makeover from tip to toe. And if laying all that out, getting all the colour standards organised and having colour chips flying at record speed to get everything ready wasn't enough to keep everyone busy, the Technical team kept the works well oiled with their latest product offering. ”

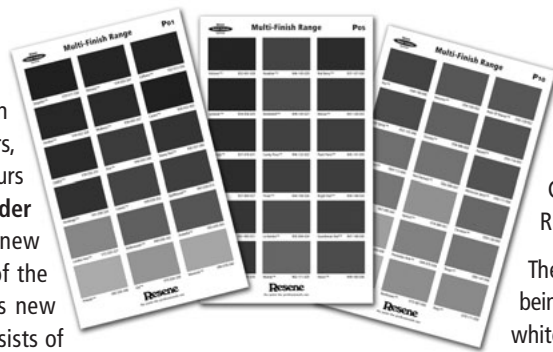
Thousand +

The new **Multi-Finish** colour range is making its debut. From the 586 colours on the old range to a whopping 1008 colours, you'll find all the popular Multi-Finish colours plus popular **101 chart** colours, **Lumbersider** colours and **The Range** colours in the new Multi-Finish colour range. In fact most of the most popular Resene colours are in this new colour range. The Multi-Finish range consists of 56 palettes, each with 18 large colour chips to make selecting the right colours easier.

Colours have been selected for the Multi-Finish colour range based on their popularity over the last decade and their uniqueness. Where two colours were similar, the most popular colour was selected for the chart. All colours are existing Resene colours, but some may not have been seen for a few years on a colour chart.

The aim is to make finding a blue, red, green or whatever easy. If you're looking for green you can check out the new Multi-Finish colour range and find a great range of all sorts of green, whether you want a lime green, mid green, dark green or dull green, rather than having to check out every Resene colour chart.

The new palettes come complete with the new **Resene Total Colour** codes introduced earlier this year... and if you can't remember how to decipher them, here's a quick reminder lesson.



The new codes follow a format of BR99-010-090.

The first letter or letters tells you what colour palette the colour is from - e.g. B = Blue, BR = Brown, G = Green, M = Metallic, N = Neutral, O = Orange, R = Red, V = Violet, Y = Yellow.

The first digits denote the colour's luminance, with 0 being approximately black and 100 being approximately white.

The second set of digits denotes how far from grey the colour is - the higher the number the cleaner the colour. E.g. Black is 000 and Resene Turbo (bright yellow) is 198.

The last set of digits tells you where the colour sits on a wheel of colour of 0 degrees to 360 degrees. This allows you to place multiple colours into a sequence and determine the relative positioning of colours.

By comparing multiple colours using the new colour codes you can establish whether a colour is greyer or cleaner, brighter or darker and where they sit on a colour wheel.

As you can imagine, it will take a wee while to get all the new palettes rolled out to all stores so keep an eye out at your local store. With 1008 colours, the new colour range will be hard to miss.



Well oiled

Like shining your shoes, oiling decks and furniture regularly helps them to keep looking their natural best while providing protection against the ravages of water, fungi and ultraviolet light. Popular amongst those who prefer the lightly oiled look to the more heavily pigmented stain finish, new **Resene Furniture and Decking Oil** is quick and easy to apply. Recommended for annual application to decks and furniture, the product will assist with water repellency and help to maintain timber in good condition - a great product for you to capture some repeat sales with the need for annual reapplication. See Data Sheet D503 for technical information.

If a darker stained finish is desired, then you can opt for **Resene Kwila Timber Stain** or else one of the solventborne **Resene Woodsman** colour range.

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