





Mystery Creek Event Centre HQ


Hamilton

The client led design competition called for an innovative and edgy approach to the design of the new HQ for Mystery Creek Events Centre (MCEC), home of the National Agriculture Fieldays.

The site is located prominently above the escarpment overlooking their lower exhibition site. The design was to complement the rural landscape while showcasing MCEC and their associated events. An open, airy and light interior was stipulated that inspired users and provided a professional and progressive workplace. A shift from the previous silo work environments into open shared

workspaces was encouraged, with the intention of reuniting a positive work place culture.

A sweeping 70 square metres roof gives the impression the building is rising from the landscape. The 12 square metre tall cedar entrance tower positions the prominent entry while giving a landmark to the MCEC site entrance. The interior form mirrors the exterior, with the raked black ceiling forming singular to double height spaces along its length, incorporating exposed structure and suspended services. Large open plan work areas are provided for the general and senior staff, which

 Resene Half Oilskin



can be opened to form one large space. Numerous break areas/pods and meeting rooms make the working environment fun and enjoyable, and aids the transition from the existing work environment.

The building's core materials are monochrome; bold colourful expressions were highlighted against this backdrop. The colourful interior reflects the creative nature of the MCEC event business, a creative enterprise that is responsible for multiple internationally recognisable events. Inspiration came from the Parachute Music Festival, where vibrant colours from the exhibitors/event goes

were observed within the monochrome of the context. Striking Resene accents include **Resene Sunflower**, **Resene Pelorous**, **Resene Lipstick** and **Resene Citron** complemented by **Resene Black**.

Central core walls are finished in **Resene Alabaster** negatively detailed from routed MDF sheets. The seamless design wraps around the core and incorporates concealed doors and joinery fixtures that cut into have bold expressions of colour. The cedar entrance tower, in **Resene Sheer Black**, is expressed on all sides internally, referencing the external tower form.

Architectural specifier: Chow:Hill Architects www.chowhill.co.nz

Building contractor: Fletcher Construction www.fletcherconstruction.co.nz

Client: Mystery Creek Event Centre www.mysterycreek.co.nz

Interior designer: Brian Rastrick/Kate Amor www.chowhill.co.nz

Painting contractor: Cantec

Photographer: Brian Rastrick www.chowhill.co.nz

