



 Resene Kakapo

Architectural specifier:

Nuvo Design www.nuvodesign.co.nz

Building contractor:

Meridian Joinery www.meridian.org.nz

Client: Key Pro

Interior designer: Lena Zarazel,

Nuvo Design www.nuvodesign.co.nz

Painting contractor (walls): Luke Piper Painters

Supplier - acrylic panels: Fodera





Pita Pit

Manukau

Nuvo was involved with Pita Pit right from their very first outlet, designing and developing the interior. Nuvo has approached each Pita Pit from a 'design perspective', continually developing and introducing more elements to bring Pita Pit to life.

Originally the food service/counter front green panels were flat. This is where Fodera comes in. Nuvo had seen some the architectural panels produced by Fodera and were convinced this was the way to create a truly unique brand experience in store.

Who would have thought that the signature look was inspired by the humble lettuce? Ian Mitchell of Fodera and Lena of Nuvo worked collaboratively to create a three dimensional panel. The panel itself has evolved from a vinyl wrapped, machine routed MDF board

to a high impact, moulded acrylic form that is back sprayed with Resene paint. This creates a beautiful glossy aesthetic for the paint when viewed through the moulded acrylic.

Throughout this evolution the paint colours have remained the same yet taken on different looks due to the different materials. Pita Pit stores, with Resene paint colour interiors are to be found nationwide. **Resene Black Magic** is used on walls, as is **Resene Roadster** complemented by **Resene Alabaster**.

The Nuvo team used the Pita Pit logo as a starting point for the interior colours. The red is taken directly from the corporate branding whereas the **Resene Limerick** green embodies everything Pita Pit stands for; fresh, pure, clean eating as well as a derivative of the lettuce inspired design.

