



## Michael Holmes Premium Eyewear

Auckland CBD

Workspace Design Ltd, a boutique commercial interior design studio, designed and created the high profile High Street store for Michael Holmes Premium Eyewear.

The project entailed working closely with the client and their new company branding to create a unique upmarket environment to showcase their range of world leading designer sunglasses and optic brands.

From the first moment the customer is drawn into the entrance foyer and down the stair by the strong confident use of colour and photographic imagery. Here Resene Roadster and Resene Black White colours are used on the walls, ceilings and display fixtures and brought to life with vintage style black glass chandeliers from Light Plan.

The black decal stair banister details invites the customer down to the luxurious and beautiful store. Resene Black White and

Resene Roadster satin walls and ceiling are contrasted by the gloss of the vintage style Resene Black framed display cabinets for the sunglasses and Resene Black White shelving for optic frames.

The contrasting modern reception counter and fitting table is in gloss Resene Black White and the elegant custom made, freestanding cabriole legged display unit is in Resene Black.

The entire space is grounded with a charcoal and silver Feltex carpet called Reactivate 'Relic', which works to offset the freestanding custom designed furniture. This includes an over-sized Chester style ottoman and French style fitting area chairs from Kovacs. All are covered in bright red and black wool crepe fabric from Fabrice with gloss Resene Black painted frames and legs.

A single 'Flamingo' red Akрил sliding door with a charcoal powder coat frae

and pelmet leads to the optometrist's consultation room and office space beyond.

The Resene Black White walls highlight the store's branding and the collection of retro Hollywood celebrity black and white photographs in gloss Resene Black vintage frames.

The sensation of space and light in the stores is dynamic. Full length mirrors reflect the halogen lighting on the glass and gloss painted surfaces and create a visually exciting store environment fro every angle.

"Resene paint was the perfect surface product to create a high impact visually exciting and unique retail environment and also fitted with the project's financial budget and quick fit-out constraints". Liz Kerby, Director/Designer, Workspace Design Ltd.



Architectural Specifier: Workspace Design Ltd  
 www.workspace-design.co.nz  
 Building Contractor: Murray Steel, Steelco Interiors  
 Other Key Contributors: Light Plan, Bourneville Furniture Group, Signtech  
 Colours Used: Resene Black, Resene Black White, Resene Foundry, Resene Roadster



- Black
- Black White
- Foundry
- Roadster



Resene Abacus

