# SOLAR FOR EVERYONE



**Solar for Everyone** 

More and more people believe, that solar plays a key factor in our sustainable future.

Solar enjoys popular support for the following reasons:

- > Solar makes financial sense;
- > It is an important part in fighting climate change strategies;
- > It improves property value;
- > It is an abundant clean energy source;
- > Solar can fit various lifestyles and situations.

#### Solar makes financial sense

The perception that solar is too expensive is outdated. The current reality is:

- The price of solar has been plummeting approx. 60% in the past five years;
- > Power prices have increased on average 5% per annum for the last decade;
- > It is very likely that power prices will increase further with the privatization of this sector in the very near future;
- The public sector, schools and corporations, are installing solar as a viable option to other energy sources;
- > Some market sectors such as solar pool

heating have already achieved grid parity, where unsubsidized solar power is on par with or cheaper than retail electricity prices;

> Homes with solar are far more desirable and valued than ones without.

## Solar is an abundant, clean energy source

In terms of getting off fossil fuels, solar energy can easily be scaled up. This can be done on domestic, commercial and community levels.

Some of our neighbour nations in the pacific are already acting toward being 100% renewable by 2020. This would minimize

importation of fuels and sustain the economic viability of their communities.

### Solar to fit your lifestyle

There are three cost effective and proven mainstream solar technologies to consider:

- > Solar Water Heating;
- > Solar Pool Heating;
- > Solar Power (both grid connected and off grid). To find out which technology is best for you, talk to the people that do all. Solar Group has been a market leader for over 29 years and offers the world's leading solar brands.

To find out the best solution for your home ask for a detailed energy and site analysis or go Solargroup.co.nz to conduct one online.

### Timing, be solar-ready now

In the vast majority of the cases, solar can be added to existing homes. But there is no doubt that by far the best results are achieved when integrated into a new or a renovated house.

For new builds or major renovations, if you are not sure which solar is best for you go *solar-ready*.

With Solar Group for a very little cost (less than \$950), you and your property can be solar ready. *YES – there is solar for everyone.* ■



Which Type of Solar Is Best for Your Situation?

Which One Will Save You More Money?

Solar Group can give you professional, unbiased advice. We have the largest range of products and solar solutions. We have installed more solar systems in NZ than any other company.

Free online analysis tool: www.solargroup.co.nz



Advice & Quotation: 0800 POWERS 0800 769 377



Hot Water