# esene TradeLines

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By now you've hopefully settled back into the steady routine of working and are making good progress through your project list. With the advent of smartphones that are 'always on' it can be very easy to be distracted from your work – what with that flurry of emails, tweets, texts and phone calls to keep up with. In case you were thinking this is a new phenomenon, guess again... turns out that even in the 1950s job distractions were hard to avoid – see the article from the Master Painter magazine 1958 edition overleaf...



#### Watch out!

When you're busy spray painting, the last thing you need is someone coming in to see what you are doing unexpectedly. Not only are they a hazard, chances are they may end up with some unwanted paint on them.

To help you warn those passing by that you're busy spray painting, we have a new 'Spray painting in progress' A4



flyer for you. They come in packs and all you need to do is stick one (or more) of these up by each entrance or key traffic area and that should help keep curious people at bay as well as save you having to answer the inevitable "what are you doing?" questions.

Ask your Resene rep for some of the Spray painting in progress signs or order yourself online from www.resene.com/tradeorder.

### **Triple marks**

When you're out and about driving in the warm weather, you often see random extra roadmarking, which most of us probably assume are due to a roadmarker's temporary lapse of attention. But as Leon tells us, perhaps that's not always the case...

"I'm a shocker at putting (not) lids back on cans and pails when I'm into a job. If I put them on tight then I can never seem to find a can opener, so I was in a bad habit of just sitting the lid on. Then when clearing out after a



job, always in a hurry, chucking pots and pails into the van, lids just sitting on, even not clicking the back door of the van tightly shut.

One day the situation was as described, as I was in a hurry to get out of the place at the end of the day. Backed out of the driveway and started to accelerate off, the back of the van flew up and a 4L pot of Quick Dry undercoat plopped out onto the road. The can rolled into the gutter and before I could do anything about it a woman drove up behind me and her tyre drove through the pool of paint. She finally stopped bewildered backed off and drove over the white lines on the road to pass me, leaving a new triple form of roadmarking at the end of that street. This was several years ago and the marks are still there today – testament to the quality of Resene paint.

Tip: Always put the lid on tightly and leave a can opener with the tightly shut can. Always shut the back of the van properly!"





#### Where muka meets uhi

Resene has for many years supported the DIY Marae series, which focuses on collaborative effort to protect and rejuvenate Marae buildings. Through those many projects, the Resene Heritage colour range has been a constantly referred to reference. In many cases early colours were similar for European and Maori buildings, purely because that was the limits of the colour technology and palette available.

Traditional Maori colours do have their own unique nuances though, and thanks to Wiremu Puke, Maori ethnographer, seven key hues have now been reproduced in Resene colour in the updated Resene Heritage colour collection with the Traditional Maori Colour Palette.

Order your free copy of the updated Resene heritage chart online at www.resene.com/specifierorder or pick up a copy at your local Resene ColorShop or reseller.

## What cost to the customer – the tea break

Wherever men (and women) labour whether in the executive office, general office, board meeting, factory, warehouse or building site, or the job painting the front fence, some part of the time is taken up drinking tea.

No section of the community of the man who foots the bill would wish to go so far as to ban this habit. If the cup that cheers keeps the worker happy, be he boss or man, so that the work upon which he is engaged will be better done, then by all means keep it – but we wonder.

Industry generally has become organised in the approach to the tea break. Having accepted the necessity, provision is made for both the supply and time to imbibe, all with the least disruption of the work programme.

But the building industry does not seem to have organised itself in this regard. Is this lack of initiative or a prime example of turning the blind eye? Surely not lack of initiative in an industry whose very existence is built upon the acceptance of new elements and methods. No, we fear it is the blind eye.

What has this led to? A morning tea break which has become time for almost a full scale meal, not just a pot of tea on the bench or the scaffold. Down brushes and down the nearest ladder, a run to the site shed and in some cases even sausages are fried and bread toasted. A half hour or more passes before the brush is taken up again.



Resene ColorShops have achieved 'Consumer Trusted' accreditation, one of a very small number of retailers to have this accreditation.

Consumer NZ has reviewed Resene ColorShops and the way we serve our customers covering everything from pricing to training, complaints to warranties, to ensure it meets their stringent standards. What this means is that Resene ColorShops go above and beyond most retail stores to ensure customers enjoy excellent service.

Our Resene ColorShops are staffed by knowledgeable trained and friendly staff who can give advice on anything from product and colour choice through to application and clean up after the decorating is done.

Remember we also offer free online and phone advice: try our free ask a technical expert (www.resene.com/techexpert) or free ask a colour expert services (www.resene.com/colourexpert) online or give us a call 0800 RESENE (737 363) in New Zealand or 1800 738 383 in Australia.



No man can make up the loss of 60 minutes a day, so the inevitable happens, the jobs cost more. Possibly up to 10-15 pounds per house has been estimated as the cost of tea breaks alone. The customer squirms and grudgingly pays the bill making a mental note to keep future work to a minimum.

What about jobbing work? Here we find a totally different story. Here, quite unwittingly, the housewife often aids and abets abuse of the tea break. You all know what happens — come on in and drink it, a tasty bit of something just out of the oven, then the long story about the aches and pains of little Willie, or what 'hubby' does for a living, and time slips quietly by. Time unheeded until the 'bill' arrives, then the hours charged for are questioned. (One shouldn't charge for sitting eating cakes and listening to family troubles — Oh dear no!) but the fact remains, the job could have been done quicker had the tea break been just a few minutes.

Let the tea break remain, but property owners want to pay for working not eating. Goodwill and not legislation can overcome this costly interlude and as we see it the working man is in the strongest position to start putting the building house in order.

Substitute 'tea' for 'coffee' and you could almost be talking about today.

From the Painter and Decorator magazine — No 11, December 1958, reprinted with thanks to Master Painters NZ.

