travelling the silk road



Creative flair, a stunning colour palette, and exquisite silk... these three elements come together in the Resene NZ Fashion Tech Colour of Fashion competition – now in its fourth year – with winners gracing the runway at this month's NZ Fashion Week. We give you a sneak peek at some of the winning designs

Students from the New Zealand Institute of Fashion Technology, inspired by a brief that transported their imaginations to the style capitals of the world, recently showcased their creations before the judges of this year's Resene NZ Fashion Tech Colour of Fashion project. Now 16 of these show-stopping designs have been picked to grace the runway at NZ Fashion Week in late August. And 15 students will travel to the heartland of vibrant colour – India – as part of an ongoing scholarship programme.

The words of the project brief were clear. Ordinary won't do. The judges were looking for colourful looks 'that shimmer and swish, and whisper secrets... that refuse to bow to the convention of ordinary'.

Resene has invested in this project, now in its fourth year, not only to shine the spotlight on emerging Kiwi designers, but also to present their new fashion colour palette on a fitting stage. All 36 lengths of silk in the

project reflect a Resene paint colour – and that colour is central to the student's design inspiration.

Once designed in New Zealand, patterns are taken to India each year by the students who are awarded Prime Minister's Scholarships for Asia. Taking part in six weeks of collaborative learning in India, the students re-create the garments from a locally-sourced silk sari for a 'grande finale' fashion show hosted by the Bannari Amman Institute of Technology at their university campus in Sathyamangalam.

Director of NZ Fashion Tech Val Marshall-Smith says: "The experience is so immense and empowering for these young people. We're certain it will enhance their careers and their lives in many different ways."

Here, we are delighted to unveil six of the project's designs.

Tickets are available through iTicket for the Resene Designer Runway shows.

WALL IN RESENE JALAPENO, RESENE RED HOT AND RESENE CANDY FLOSS. OSLO LOUNGE CHAIR IN TANGERINE, \$4040; AROUND COFFEE TABLE IN TANGERINE, \$777; THE DOTS COAT HOOKS IN TANGERINE (MEDIUM, \$58; SMALL, \$45); AND SALT & PEPPER GRINDER IN RED, \$135; ALL FROM BAUHAUS. VELVET CUSHION, \$180, FROM FORMA. PEONY, 100% NZ WOOL + SILK HAND TUFTED RUG BY VIXEN, \$9738, FROM DESIGNER RUGS.









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Get the look

Here's how to create a stunning feature wall using three of the vibrant Resene shades that inspired our NZ Fashion Tech winners

GREEN DREAM

Step 1: Roller paint your entire wall with Resene SpaceCote Flat in Resene Limeade. Step 2: Draw three different shaped leaves onto thin card and cut out with a scalpel to create your stencils. Step 3: Tape stencils to your wall with masking tape and with a small roller, paint with Resene Wheel Of Fortune in a Resene Enamacryl gloss finish. Peel off stencils and let dry.





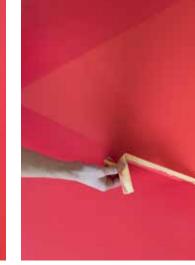


RED HOT

Step 1: Roller paint your wall with Resene SpaceCote Flat in Resene Red Hot. Step 2: Measure out diamonds and pin string from point to point, taping low tack masking tape along larger diamond areas. Paint with Resene Candy Floss in Resene Enamacryl gloss. Step 3: Peel off masking tape, re-tape smaller central diamonds then paint with Resene Jalapeno flat finish. Peel off final tape and let dry.









SHE WHO DARES

Step 1: Roller paint your entire wall with Resene SpaceCote Flat in Resene Lightning Yellow. Step 2: Draw up a large triangle onto thin card and cut out with a scalpel to create a triangle stencil. Step 3: Tape stencil in place and paint with a small roller with either Resene Malarkey or Resene Bullion. Peel stencil off and re-position above last stencil. Repeat process until entire wall is filled.







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