

# TRUE COLOURS



*In the Resene NZ Fashion Tech Colour of Fashion competition, talented young designers are given free rein with a beautiful colour palette. The project – now in its fifth year – will see the students’ work walk the runway at NZ Fashion Week later this month. We unveil some of our favourite designs*

**F**or four weeks, final-year students at NZ Fashion Tech have been quilting, embroidering, draping, pleating and smocking to create wearable works of silk inspired by the extraordinary.

The top 17 looks (judges couldn’t narrow it down to 15) will be featured on the Resene Designer Runway this Fashion Week, where Resene will give a preview of the season’s on-trend paint colours fashioned into striking garments by promising young designers.

The project is part of the Resene NZ Fashion Tech Colour of Fashion collaboration, where undergraduate students are inspired by a brief instructing them to refuse to ‘bow to the convention of ordinary’ and embody uplifting themes of feminine empowerment in their creations. All 35 works of silk in the project

showcase a Resene paint colour, which is central to the students’ design inspiration.

The project, now in its fifth year, will also see patterns taken to India by those students who have been awarded Prime Minister’s Scholarships for Asia. The 15 students will take part in six weeks of collaborative learning where they will re-create the garments from a locally sourced silk sari. The works will then be debuted at a ‘grande finale’ fashion show hosted by the Bannari Amman Institute of Technology at their university campus in Sathyamangalam.

Feroz Ali, chief executive of NZ Fashion Tech says the learning opportunity, where students see the full spectrum of production processes from saris being hand-loomed to garment production on a vast scale, is “invaluable.” Here, we showcase six of the project’s colourful designs. >>

Room painted in Resene Wonderland, Resene Divine, Resene Frozen, Resene Quarter Frozen and Resene Black White. Ergo Chair, **\$POA**, Cuchi. Plants and pots throughout from Kings Plant Barn.



## SKY HIGH

Freedom was the theme of choice for Isabelle Young, 20, when it came time to create her tiered, flowy dress – with a touch of surprise added by the shoulder bow. It’s fitting for Isabelle’s colour, Resene Blue Moon, which she says spoke to her of Mary Poppins. “She links to Blue Moon because it’s rare for a special, beautiful nanny like her to come flying in from the sky.”

## Resene tip

Pastels all have one thing in common – white. Our bright light will bring out the sweet side in pastels. Opt for greyer, smokier versions to avoid sweetness overload.





Resene Quarter Turbo



Resene Aqua



Resene Flashback



Resene Sea Fog

Room painted in Resene Quarter Turbo, Resene Aqua, Resene Flashback and Resene Sea Fog. Gerrit Rietveld zigzag chair, \$3799, from Matisse.



### Resene tip

Enjoy a holiday vibe all year round by bringing the sunshine indoors with tropical yellows and oranges, cooled down with pool-inspired blues and palm tree greens.

### BOLD AND BRIGHT

Fashion student Jo Shierlaw, 22, looked to the past for inspiration for her creation, with a silhouette that harks back to the historical architecture of Rome. Inspired by the fearless personality of her colour, Resene Impromptu, she then gave it a thoroughly modern twist with big, bold sleeves and fitted pants, with one leg ruched for dramatic effect.

### FASHION CAPITAL

For Makyla Ata, 21, Resene Bullseye conjured up images of Paris' glitterati. Featuring a removable flounce looped with covered buttons, the dress is able to be unravelled into multiple looks, letting the wearer channel her inner Parisienne and "break free".



Resene Red Hot



Resene Ballerina



Resene Alabaster

Room painted in Resene Red Hot, Resene Ballerina and Resene Alabaster. Yeh Wall Table, \$579, Simon James Design. Sebel Chair, \$POA, Cuchi.

### Resene tip

Passionate and strong, red is a perennial favourite on walls and in wardrobes. Choose reds with blue undertones for a powerful statement.

- Resene London Hue
- Resene Hopbush
- Resene Scrumptious
- Resene Wild Thing
- Resene Double Alabaster

Room painted in Resene London Hue, Resene Hopbush, Resene Scrumptious, Resene Wild Thing and Resene Double Alabaster. Knoll Bertoia Diamond chair, **\$3430**, Studio Italia.



### Resene tip

As we grow up so too do our pinks. When light reflects off pink walls, it makes you look rosy and healthy – cheaper than a high-tech face cream.

### LADIES FIRST

Nisi Sumuletu, 20, stiched frills and full sleeves for her Resene Scrumptious dress, to echo the glamour and style of stars like Audrey Hepburn and Marilyn Monroe and revisit their vulnerability as public figures. Nisi continues this theme of feminine empowerment, with the Triquetra shape sewn into the dress.

Room painted in Resene Chelsea Cucumber, Resene Jordy Blue, Resene Mariner, Resene Decadence, and Resene Rice Cake. Hay Tray Table, **\$624**, Cult Design.

- Resene Chelsea Cucumber
- Resene Jordy Blue
- Resene Mariner
- Resene Decadence
- Resene Rice Cake



### GOING GREEN

Claudia Osner, 22, created a pleated jumpsuit after her colour, Resene Dell, spoke to her of lushness and abundance: "Trees, leaves, branches and roots, rolling hills, grassy banks and valleys." Claudia hopes to be a designer "who cares for the environment while doing what I love".

### Resene tip

Green and blue, Mother Nature's perfect couple and harmonious colours on the colour wheel. Always keep nature's proportions in mind to maintain harmony.

