COLOUR TRENDING

Dear Nary. With compliments Raspberry

RARELY seen as unfashionable, the classic navy is a wardrobe resident that adds crisp, clean lines and understated chic. According to Pauline Western Thomas's article "Navy and White Nautical Fashion Trends" from Fashionera, "dark navy has an authoritarian look which instantly marks the wearer out as well-groomed".

Sky blue, baby blue, navy, ask anyone what their favourite colour is and a clear majority will say blue, so there is no doubting that the hue is no longer semi-permanent. Navy garments are instant class and are overtaking the almost retired LBD (Little Black Dress). Gone are the days where black was the only suitable colour for work, owning more navy than black is officially en vogue. With menswear especially, nothing beats a crisp white shirt and a navy tailored suit.

A few things do come to mind when you think of navy: military, uniforms, nautical and edgy. Spring runways proved that navy is most certainly not boring and purely reserved for sports and uniforms, but can be fresh and cool. Lending itself perfectly to the nautical trend in the guise of stripes, navy is the exotic sibling to the traditional black.

Conjuring up images of celebrities in glamourous playgrounds such as St Tropez and equally wearable in evening styles, shapes and fabrics, navy is a colour that screams jet setting and globe trotter. The nautical theme however is not for amateurs and can easily be overdone.

Fashionistas be warned as it is not always a flattering look, let's not go overboard when the navy is concerned. With the key this season to look more like you are just off to the yacht club rather than a new Royal Navy recruit. Nautical in moderation gives a nod to the trend and keeps undertones of Popeye at bay.

With a well established navy basic, raspberry has made an entrance at the last minute adding a touch of vibrancy and personality to an outfit. Think macaroni meets cheese, peanut butter meets jam; raspberry and navy have made a pact. Lipstick-pink has smudged its way into our wardrobe as a colour that can jazz up any winter blue, be it a pocket-square for the dandy man or a silk scarf for the lady. Adding punch to personality, the classic navy suit, post economic crisis, has been revamped with compliments to the classy newcomer.



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