Colour Forecasting

HUNTING SEASON

Menswear for Winter 2011 get's a subtle dose of colour with earthy tones inspired by hunting attire from olive greens, deep burgundy, subtle shades of brown and pistachioall making their mark next season. By Dan Ahwa.

> Resene Green House is a vigorous green, full of life and abundance. The perfect tone for hunting/military inspired silhouettes,

Resene Green House is a clean mid tone

green that is both crisp and unassuming.

raditional English style unting has not only filtered its way into menswear for the fall 2010 collections, but its subtle pops of organic colours have formed the palette of many collections seen so far. Tweed coats, hacking jackets, jodhpurs and tattersall vests were seen at Burberry Prorsum and Yves Saint Laurent, consequently providing a colour palette rich in natural tones. Key tonal palettes of khaki green were prominent, a clear extension of the military trend that was also a focus for Winter 2011. Earth tones such as brown and green are accented by deep burgundy and tan, working well with tactile fabrics such as suede's and calfskin leather. Ostrich leather biker jackets were shown at Gucci with creative head, Frida Giannini venturing not too far from the labels classic take on luxury for men; while over at Lanvin, designer Lucas Ossendrijver sent out a healthy dose of cranberry coloured coats and jackets that were perfectly layered.

PRINGLE OF SCOTLAND



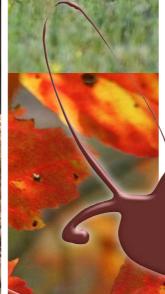
Ventura is an old sharp edged gold ey hunter tone works well with s and mohair wool blending gold

of colour with deep reds and greens xury knitwear specialists at Pringle this key tone in their angora wool

ohair blend sweaters with a base f mossy greens, perfectly combing luxe into key garments.

RESENE LEGEND Resene Legend is a muscovite tan, moist and sugar syrup sweet. The late Alexander McOncern willight this here because for

McQueen utilised this key brown tone for Fall 2010 in his final menswear collection, bringing new life to the camo print concept with a digital kaleidoscope of skulls and bones in a Resene Legend base tone. This natural brown is also a reference to the lighter shade found in tree barks ALEXANDER MCQUE





LANVIN

RESENE DAKOTA Resene Dakora is a soft mud brow

intimate and warm. Again, the perfect brown tone for tweeds and fine knits, Resene Dakota is both soft and hard all at once. Refined and elegant, the colour works reasonably well on all skin tones. Yves Saint Laurent creative director Stefano Pilato sent out a contemporary

id overall in a traditional wool suiting a Resene Dakota tone, highlighting this lette's timeless connection to old school

Carlo F. Sterrie

Colour Forecasting



Resene Fahrenheit is a rich temperate raisin red, mixed well with crimson tones and deep plum, referencing the deeper red tones found in the feathers and fur of popular wild game.

RESENE RUTHERFORD his is a soft gherkin green, hinting of br

journeys. With a nod to khaki green, Resene Rutherford pays homage to cool, calm and casual as epitomised by Dries van Noten's double breasted hacking style hunting jacket.

e Hot Toddy is an exotic rum hiskey gold, the perfect shade acci's ostrich leather jacket. whisky tan evokes hunting club ivity and a sense of old school what's exclusive and refined.

> Resene Planter is tangy and sharp palette for th well with Resen Hot Toddy for c pleasing to the ey

an oxidised green olive and the ultimate green hunting season. Work Fahrenheit and Resen

hunting season. Works Fahrenheit and Resene ntrasting tones that are and easily worked into any man's wardrobe. Resene Green House; 2) Resene Legend; 3) Resene Ventura; 4) Resene Dakota; 5) Resene Fa
Resene Rutherford; 7) Resene Hot Toddy; 8) Resene Planter

 \mathbf{r}

0

5

4

m

AVAILABLE FROM RESENE COLORSHOPS www.resene.co.nz 0800 737 363

JULY 2010 APPAREL 15