

Resene product labels are updated from time to time. This label is provided as a guide for this product and may differ from the label on the container you purchase.  
Please discuss your project with your local Resene ColorShop team or reseller to ensure you have the right products to give you the best quality finish for your specific project.

net contents 1 litre

LL1379701 5/24

**SAFETY PRECAUTIONS**

Read label before use. Keep out of reach of children. This material is quite bland; with vapour, occasional skin contact and even minor ingestion having negligible hazard. Repeated skin contact may, and any eye contact will, cause irritation. Harmful to aquatic life.

**PRECAUTIONS**

USE WITH ADEQUATE VENTILATION. DO NOT EAT, DRINK OR SMOKE WHILE USING.

Store in original or correctly labelled container, tightly closed, in a well-ventilated area indoors, away from foodstuffs, at an ambient temperature and avoid freezing conditions. Avoid release to the environment.

**FIRST AID**

IF SWALLOWED: Rinse mouth. Call a POISON CENTRE, doctor or first aider if you feel unwell.

IF ON SKIN (or hair): Rinse skin with plenty of soap and water. If skin irritation or rash occurs get medical advice or attention.

IF IN EYES: Rinse cautiously with water for several minutes. If eye irritation persists get medical advice or attention.

When seeking medical advice take this container with you.

Further information can be obtained from

AUST: POISONS INFORMATION CENTRE 131 126

or call Resene 1800 738 383.

NZ: NATIONAL POISONS CENTRE 0800 POISON (764 766)

or call Resene 0800 737 363.

For use as a decorative/protective coating.

For full technical instructions see Data Sheet D902.

**SPILLS:** Wear appropriate clothing. Absorb with sand or earth. Collect and seal in properly labelled drums. Do not allow to enter drains or to run off into waterways. Refer to local waste management authority.

**CLEANING PAINTING EQUIPMENT:** Brush/roll out as much paint as possible onto newspaper before washing brushes and rollers. Dispose of wash-up water onto grassy/unsealed area or into inside sink/basin, NOT into outside stormwater drain where it may harm fish in local waterways.

# Resene

fx  
Magnetic

magic

interior



Resene FX Magnetic Magic is a premium waterborne paint formulated with iron oxides for magnetic effect. Overcoat with your choice of Resene topcoats in thousands of Resene colours. To hang a poster, picture or photo from your magnetic area, use self-adhesive magnetic strips applied to the back of the item. The weight of the item will determine the number and placement of the magnets. For maximum magnetic strength use high quality magnets as these have the best magnetic effect.

**Preparation**

- Ensure surfaces to be painted are in sound condition, thoroughly sanded to a smooth finish, dry, free from dirt, dust and loose material.
- If mould is present, treat with Resene Moss & Mould Killer (see Data Sheet D80).
- All sanding dusts can be harmful. Always wear appropriate protection. In particular, dust from old lead or chromate-based paints or old building materials containing asbestos can be injurious to health if inhaled or ingested. Seek expert advice if the presence of these materials is suspected.

• Prepare plasterboard to an appropriate level of finish. Apply Resene Broadwall Surface Prep & Seal (see Data Sheet D807), Resene Broadwall 3 in 1 (see Data Sheet D810) or Resene Sureseal (see Data Sheet D42 or waterborne see Data Sheet D42a) followed by lining paper in critical lighting areas.

• This product may be used to paint a wide variety of surfaces. If the surface you propose to paint is unsound or not referred to, try a small test area first or contact your local Resene ColorShop or reseller for advice.

**Priming**

- Apply Resene Quick Dry (see Data Sheet D45) as the first coat on fibre and particle boards.
- Seal plasterboard and stoppings with Resene Broadwall Waterborne Wallboard Sealer in dry areas (see Data Sheet D403) or Resene Sureseal in wet areas. Seal fibrous plaster with Resene Sureseal.
- Seal hardboard with Resene Sureseal or Resene Waterborne Sureseal to promote the flow of the topcoats.
- Some 'soft' plasterboard preparatory products and under cured gypsum based stoppings may not be suitable basecoats for painting under stressed conditions. Reinforcement with a saturation coat of a fully penetrating primer (such as Resene Sureseal) may be required. Use Resene Sureseal or Resene StainLock (see Data Sheet D408) if the surface is water-stained or has yellowed due to prolonged exposure to sunlight.
- New, sound cementitious and fibre cement substrates do not normally require a primer but priming with Resene Concrete Primer (see Data Sheet D405) is recommended to achieve the best long-term performance. Prime smooth/glossy cementitious, including GRC, with Resene ConcreteSeal 3 in 1 (see Data Sheet D409) to achieve topcoat adhesion. Spot prime nail heads (not galvanised) with Resene ArmourX Rust-Arrest (see Data Sheet RA30A). For galvanised nail heads use Resene ArmourX GP Metal Primer (see Data Sheet D411).
- Repaints - spot prime all bare areas with the same primer shown for new work and proceed as for new work.

**Application**

- Prepare and prime surface. Apply Resene FX Magnetic Magic in smooth full coats by brush (not suitable for large areas), High Solids roller sleeve or spray. Roller application will result in a slight orange peel effect. A minimum of 150 microns (two coats each at six square metres per litre) is required. Depending on application method, this may require more than two coats. The smoother the finish and the thicker the application, the stronger the magnetic effect will be. Once dry test your magnets on the Resene FX Magnetic Magic coating to ensure they adhere well before applying topcoats. If you wish to achieve a stronger magnetic effect apply an additional coat/s of product then retest with your magnets. Ensure you are happy with the magnetic effect before applying topcoats.
- Do not sand Resene FX Magnetic Magic.
- To avoid visible coating thickness differences between the magnetic and non-magnetic areas, apply a complete wall or area or decorate or frame the edge of the magnetic area to clearly delineate the available magnetic area.
- Topcoat Resene FX Magnetic Magic with two coats of your choice of Resene waterborne topcoat. Resene SpaceCote Low Sheen waterborne enamel is recommended for maximum durability and a choice of thousands of Resene colours. Or finish with Resene FX Blackboard Paint or Resene FX Chalkboard Paint for a handy magnetic space you can write or draw on with chalk.
- Resene FX Magnetic Magic must be overcoated prior to use as a magnetic board.
- Maintain good ventilation throughout the drying and post application curing period to ensure the paint is properly cured. This may require use of an extraction system when painting in marginal painting conditions. Do not use gas or diesel burners to heat the coated area as these produce water that will inhibit drying and curing. Poor ventilation may affect appearance and performance.
- If there is a long delay between painting and overcoating, apply a coat of Resene Galvo One (see Data Sheet D41) over Resene FX Magnetic Magic before topcoating.

**Be PaintWise**

For tips on responsible disposal of paint, cleaning equipment and minimising the impact of your decorating on the environment see the Resene website. Do not discharge any paint into the environment. Resene PaintWise (NZ) or paintback.com.au (Australia) accepts residual unwanted paint and packaging. Or contact your Local Authority for disposal information. Please recycle.

## Resene

the paint the professionals use

In Australia: Resene Paints (Aust) Limited  
7 Production Ave, PO Box 918, Ashmore City, QLD 4214  
Ph 1800 738 383 Visit [resene.com.au](http://resene.com.au)

In New Zealand: Resene Paints Limited  
Vogel St, PO Box 38242, Wgtn Mail Centre, Lower Hutt 5045  
Ph (04) 577 0500 Visit [resene.co.nz](http://resene.co.nz)

**Quick check**

**Use on:** Smooth, non-textured interior areas where it is desired to affix magnets.

**Colour range:** Silver.

**Coverage:** 6 square metres per litre per coat.

**Dry time (minimum):** 30 minutes at 20°C. Do not apply at temperatures below 10°C or when temperatures are liable to drop below this during drying period. Drying is slowed by low temperatures and high humidity. Do not apply under damp conditions.

**Recast time (minimum):** 3 hours at 20°C.

**Primer required:** Dependent on surface.

**Usual number of coats:** A minimum of 150 microns (2 coats each at 6 square metres per litre) is required. Depending on application method, this may require more than 2 coats.

**Application method:** Brush, High Solids roller sleeve or spray. Roller application will result in a slight orange peel effect.

**Thinning:** In hot conditions thin with up to 5% Resene Hot Weather Additive to slow drying.

**Clean up:** Water.

**Before use:** Stir well with a wide flat stirrer.

Enjoy the Resene Promise of quality on premium paints. See your Resene ColorShop or the Resene website for a copy. Read the appropriate Data Sheet and Safety Data Sheet before application.

Please ensure that use of this product is compatible with the substrate and surface preparation method and that the colour in this container is the same as selected. Resene does not accept any responsibility for the application of incorrect product to substrate or the application of incorrect colours. Resene products are designed to be used as a system for optimal results. Substitution may cause substandard results or system failure. For further painting advice and information, call 1800 738 383 (AUST), 0800 737 363 (NZ) or visit the Resene website.