


 Resene Easy Rider


Barkers Lambton Quay (The Chambers)

Wellington

Twenty years after the first Barkers store opened on Wellington's iconic Lambton Quay strip, Barkers has launched its first flagship store on Lambton Quay, in an old ASB Bank Building, not far from the original store.

Barkers Chambers, named in respect of the legal and political power in the area, is the biggest Barkers store in history. The experience at The Chambers is all about making a guy feel relaxed and at home. The new concept store, at 350 square metres, is more than twice the size of its old premises and was conceived as a men's department store, which has now become the epicentre of men's style in the capital.

When combined with the deep sense of political and social history that runs through the store, there is a slightly old world feel, from materials such as raw brick, safety glass and oak, to the portraits of the country's most well-turned out Prime Ministers, which adorn the walls of fitting areas.

Alongside the Barkers' range, there is men's grooming, and the 'Suit Shop', featuring an unparalleled selection of suiting. A suit is an important purchase - one to be savoured and customers will be

served a cold beer, a hot flat white, or a warming single-malt whisky while mulling over options.

The goal was to create a series of very well defined, contrasting spaces and experiences. Upon arrival the customer passes through an exhibition space, which has a recycled brick wall with other surfaces painted white using **Resene Alabaster**; its presentation will change over time, featuring everything from art, classic cars to live performance.

A central ceiling 'spine' constructed of dark walnut runs the length of the space and defines a central walkway. Adjacent to the walkway a space with a lower ceiling painted in dark **Resene Foundry** with subdued lighting displays suiting and shirts. Other adjoining spaces displaying casual wear have no ceilings, are more intensely lit and are raw and industrial with white painted walls.

Finally the fitting room space is a final surprise, with its luxurious feel with gloss black painted doors, leather wing back chairs and subtle white and warm grey paint scheme. Striking walls are finished in black **Resene Nero**, with ceilings in **Resene Quarter Gravel**.





Building contractor: Senior Construction www.seniorconstruction.co.nz

Client: Barkers Clothing Ltd www.barkers.co.nz

Interior designer: Adrian Nancekivell www.and.co.nz