

Media Design School

Auckland

Located at 92 Albert Street, Auckland - levels 16 through 20 - Media Design School occupies a total of 4000sqm connected not only by lifts but two sweeping internal spiral stair cases.

The school provides leading design courses and produces outstanding professionals for the creative industries. As design professionals themselves, Media Design School was a unique client to work with. Receptive to bold application of an inspired Resene colour palette and willing to push boundaries with a dynamic use of floor coverings to the reception wall.

At Spaceworks we pride ourselves on delivering a clients brand promise in 3D. The design of a space is informed not only by that brand's unique 2D

communications, but by the culture of the people that use it; design development begins with research of the company we are building the space for.

Spaceworks' single unifying idea for the Resene colour scheme was an inspirational idea born out of Media Design Schools brand essence 'ignite creativity'. The concept - each floor level represents traditional colours used in graphics on the packaging of a bundle of fireworks. The core of the building is painted Resene Nero referencing the gunpowder element at the centre of a firework. A play on the idea that the students are fireworks and Media Design School is the platform from which they are launched.

Alabaster

Digital Green

Hopbush





Colour Selection and Interior Designer:
Spaceworks Design Group
www.spaceworks.co.nz
Building Contractor: Plum Construction
Painting Contractor: Andrews and
Mason Ltd Photographer: Grant Southam, Campbell Photography Other Key Contributors: Reilly Good Electrical, Argus Fire Protection, Morrow Cabinetry, AHI Carrier

Colours Used: (various floors) Resene
Alabaster, Resene Cloudy, Resene Masala,
Resene Nero, Resene Reservoir, Resene
Sidecar, (level 15) Resene Caramel,
Resene Pizazz, Resene Whizz Bang, (level
16) Resene Bombshell, Resene Cabaret,
Resene Devoted, Resene Digital Green,
Resene Geronimo, Resene Hopbush,
Resene Petite Orchid, (level 17) Resene
Lilac Bush, Resene Prelude, (level 18)
Resene Bahama Blue, Resene Wet N Wild,
(level 19) Resene Bird Flower, Resene

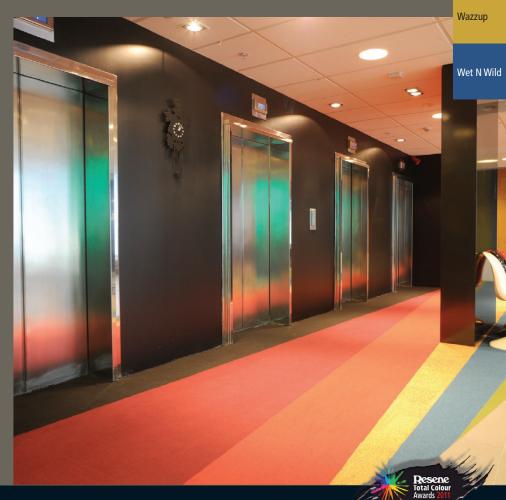
Paris Daisy, Resene Pipi, Resene Wazzup, (level 20) Resene Area 51, Resene Kombi, Resene Limerick Products Used: Resene FilmPro Digital Green, Resene Zylone Sheen











Bird Flower

Bahama Blue

Lilac Bush

Paris Daisy

Prelude